

CORPORATE PROFILE

INFINITY Security Distribution Inc.

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ENTERPRISE: (stamp) **Security Distribution Inc.**

BUSINESS TYPE: Distributor of Integrated Security Solutions

CANADIAN EXPORT Business No: 845708759 RM002

Province of Ontario Vendor Permit: 1408-6220

INTRODUCTION

INFINITY Security Distribution was established in 2007 in accordance to Canadian law, as a 100% Canadian owned and operated security distribution company located in the province of Ontario. Our business is based on design, engineering, support, and distribution of Integrated Security Solutions of both analog and IP based products. Major product lines consist largely of Access Control and Closed Circuit Television.

MISSION

Our mission is to develop a business relationship with a variety of highly professional Security System Integrators (Dealers) in both the Canadian and Export markets with an intense focus in Canada, the Middle East and Africa. By providing innovative security technology solutions, our Dealers have been able to successfully secure prominent projects which serve a variety of market sectors including Banks, Industrial sites, Office Towers, Luxury Hi-Rise Condominiums, etc.

BUSINESS MODEL

We successfully align our company with various global manufacturers who in part or in full, form a complete end-to-end security solution for many of our Dealer's project applications. Our duty at Infinity is twofold. Firstly, we ensure the compatibility of the various components that form part/all of the proposed system solution. Secondly, each project undergoes various in-house testing to ensure the integrity and operability of each system for our Dealers prior to delivery on site. This process is important to ensure that each element of the integrated security solution is working (per spec) and will operate as intended once delivered to the job site. This process eliminates downtime for our Dealers, profit-loss and increases customer satisfaction during the final commissioning stages.

Our principal product lines address unique end-to-end solutions for Analog and/or IP Based Closed Circuit TV Solutions, Integrated/Stand Alone IP-based Access Control, and Alarm Management.

VALUES

Our vast number of years of experience in this field of electronic physical security, allow us to truly understand the needs of our many clients (Security System Integrators). Our final responsibility extends beyond each sale to include long term Customer Care and Support for each of our Dealers with the highest degree of ethics and integrity on our part.

STRATEGY

Our strategy is to continue to develop and expand our Dealer Network by adding value to our Dealer's existing business model. Our Dealers (also known as System Integrators) may also be involved in other low voltage fields such as Building Management Systems, Fire Alarm Systems, Alarm/ Lock Systems, Structured Cabling.

We are focused towards establishing a long term presence in various markets, via our Authorized Dealer Network and promise to provide our most current solutions in Electronic Security Technology to meet the needs for the local Building Security Management & Low Current Systems market.

CUSTOMERS

We have already proven our products and services in applications for :

- National Guard, Kuwait, (CCTV)
- Qatar Petroleum, Qatar (IP CCTV * Access Control)
- NUUPCO, Saudi Arabia (IP CCTV * Access Control)
- Dominion Color, Canada (IP CCTV)
- Velcro, Canada (IP CCTV)
- Toshiba, Canada (IP CCTV)

+ many others, listings available upon request.

